

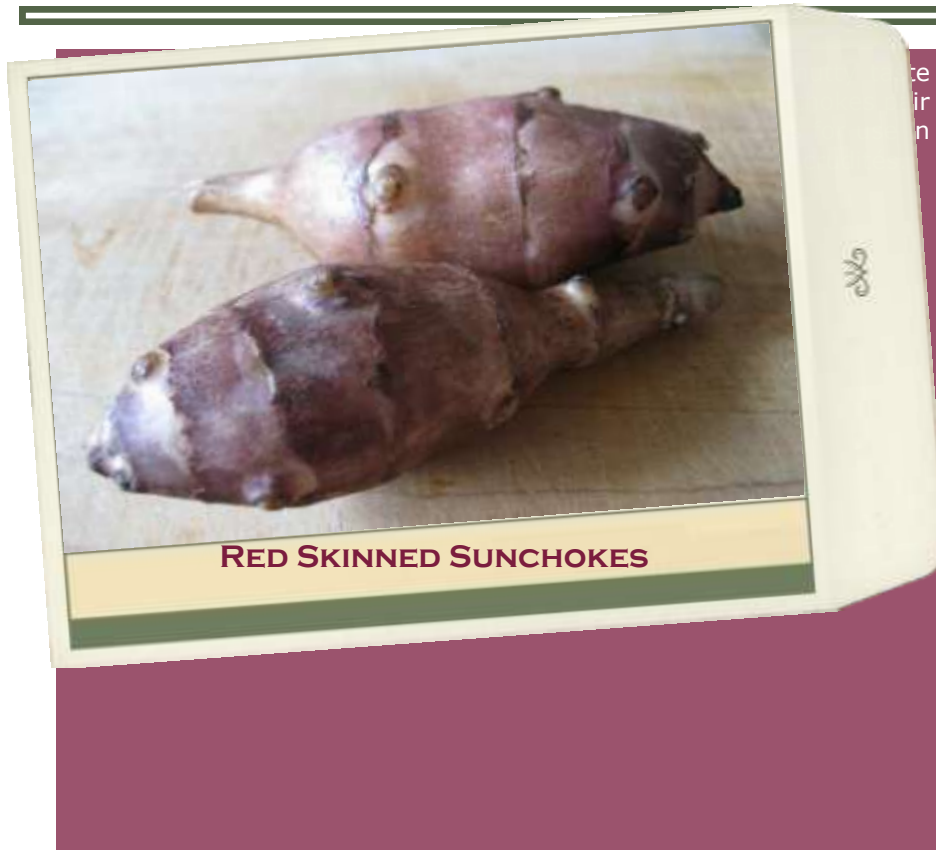


Produce Plus

quality, wholesale fruits and vegetables

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RED SKINNED SUNCHOKES

A LOOK AHEAD TOWARD SPRING

Now that Valentine's Day of 2012 is in the history books, it's time to start thinking about spring menu changes. The most current local crop is Spring/Green garlic From Riverdog Farm. Harvested for its sweet, aromatic, delicate flavor, the entire plant is edible and can be used in any preparation calling for garlic. The tender pale green stalks are great for infusing a sweet garlic flavor into soups, stocks, poaching liquids and broths. Spring garlic also blends well with other vegetables, makes great purees and sauces, and is a great addition to pasta fillings and risottos.

"From The Farm To You Overnight"

FEBRUARY 16, 2012

Fresh, Hand Made Pasta

Produce Plus is excited to announce a line of fresh, hand-made pasta from Venezia Bakery. Venezia Bakery, located on Fruitridge Road in Sacramento, is owned and operated by Raul Soto. Along with Raul's staff of veteran pasta makers, Venezia Bakery produces five different types of hand-cut pasta including Pappardelle, Fettuccine, Tagliatelle, Tagliarini, and Angel Hair. They produce all of them in an assortment of flavors including plain, garlic, rosemary, black pepper, spinach and saffron. Pasta sheets are also available in full or half pan sizes. Please order the pasta by 4pm for next day delivery. We will deliver fresh pasta Weds. - Friday - and Saturday.

The pasta is packed in a clear plastic box with 6-3oz portions. Please specify how many boxes, which cut and flavor you would like when placing your order.



-Over-

PRODUCE PLUS NEWS

February 16, 2012

Fava Beans and English Peas

Fava Beans and English Peas from Mexico have begun to arrive. The favas are young and tender; the peas are plump and sweet. Local crops begin in a couple of weeks.

Asparagus

Now stocking 28lb cases from Mexico. The California crop will start in Bakersfield by the end of next week and the local Delta crop beginning the week after next. All major growers did not plant in the Imperial Valley causing California delay.

Avocados

New crop California fruit is in stock and the oil content continues to improve. Market is steady. 48ct, 60ct and 84ct sizes available.

Winter Citrus

Late-season **Murcott Tangerines** are the newest addition to our inventory of winter citrus. Murcotts are a cross between a tangerine and a sweet orange. Rather flat in shape, the Murcott is an easy to peel fruit, and very sweet. Next week we will start stocking local Murcotts from Wild River in Marysville. Last year, Wild River had an outstanding crop of Murcotts, one of their best crops ever. **Meyer Lemons** from Capay Organic are sweet and fragrant, packed in 10lb boxes. Beautiful **Blood Oranges** from Twin Peaks Orchard in Penryn have intense flavor and beautiful color. Available by the pound or 25lb case.



"From The Farm To You Overnight"

Please have your orders in by 11 p.m. Thank You!

HOT TOPICS

Local Farm Availability

Each week we post the Local Farm to Table Farms/Local Farm Availability. This week we are offering the following from our local organic farms:

Del Rio-

Italian Lettuce Leaf Arugula-4lb
Arugula Rapini-2lb
Red Frisee Mustard-2lb
Fava Greens-2lb
Rapini-2lb
Red Skinned Sunchokes-5lb
Custom Salad Mix-2lb
Braising Mix-4lb
Avocado leaves-50+ct
Mizuna-4lb
Red Russian Kale-2lb
Red Wave Mustard-smooth leaf-2lb

Riverdog-

Spring/Green Garlic-lb
Leeks, King Richard-12 bunch
Beets-Red, Gold, Chioggia-12 bunch
Bloomsdale Spinach-4lb
Yellow Finn Potatoes-25lbs
German Butterball Potatoes-25lbs

Capay Organic-

Meyer Lemon-10lb
Romanesco-12ct
Chard-Red, Green, Rainbow-12 bunch
Radicchio Treviso-12ct
Lacinato Kale-12 bunch



Monday - Weds. - Friday - Sat. Delivery

Buy Local, Buy Fresh, Buy the Best!

Produce Plus Order Line 1-800-847-6964