

MAY 09, 2024

THE PRODUCE PLUS

# Market Outlook



Local Artichokes

## LOCAL FEATURE

Spade & Plow Organics is located less than 3 hours away in Santa Clara County. They started with an idea of connecting the consumer directly to the farmer. They saw the threat of development and the disappearing farm land and wanted to preserve it. We are proud to offer the following organically and locally grown artichokes from Spade & Plow:

Organic Baby Artichokes- 110ct, 20# case

Organic Artichokes- 18 count case

We are also stocking organic purple artichokes from JAS Organics in Prunedale, CA, as well as coastal conventional artichokes.



### SEASONAL FAVORITES:

- Yellow Peaches- 8# case only, Twin Peaks Orchards
- Cherries- 16# case, pound
- Apricots- 12# case, pound
- Farmers Market
- Strawberries- 8/1# flat, Salinas
- California Corn- 48ct case/each, Coachella
- Asparagus- 28#/pound, Salinas
- Fava Greens- 1# case, Hollister
- Fava Beans- 20# case, pound, California
- English Peas- 25# case/pound, California



### UPCOMING LOCAL:

- Pluots, *Mid-May*
- Nectarines, *Late May*
- Baby Mixed Squash, *Late May*
- Local Squash Blossoms, *Late May*
- Summer Beans, *Late May/ Early June*
- Brentwood Corn, *Early June*
- Heirloom Tomatoes, *Early July*



### GAPPING & DONE:

- Salanova Lettuces- Gapping
- Castel Franco- Limited
- Treviso- Limited until Early May
- Pineberries- Gapping
- Red Dragon Rucola- Done
- Casper Kale- Done