

Produce Alert

FEBRUARY 25, 2021

CALIFORNIA ASPARAGUS

Spring is quickly approaching which typically brings California asparagus. Due to a combination of increased competition from Mexico, lack of labor, and difficult weather, California asparagus is struggling to make it to the market. In the early 2000's, California grew upwards of 40,000 acres of asparagus, nearly 10,000 of those acres being in the San Joaquin Delta. California's crop has now dwindled down to less than 2,000 acres. Some farmers have even made the difficult decision to abandon their crops.

Currently, there is a large gap in pricing between the California and Mexico markets. California is in the **high 30's or low \$40's for 11# cases** and Mexican product is in the **mid to high 30's for 28# cases**. We are currently offering California grown asparagus in **11# cases, with a special order only**. California is not packing 28# cases at this time.

As always, we will provide updates as the season progresses. If you have any questions, please call our office.

