

PRODUCE PLUS

Market Outlook



OCTOBER 15, 2020

THE PICK OF THE PATCH



Winter Squash is distinguished from Summer Squash by the hard outside 'rind', dense flesh, and the ability to store the squash for several months after harvest. Though many varieties of winter squash are available year round, the California season is October through March. We are stocking the following:



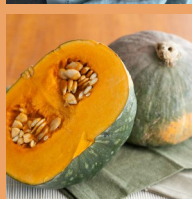
Acorn Squash– From **Yeung Farms** in West Sacramento. The outside rind is dark green with a smooth and creamy, yellow flesh. *35# case or each*



Butternut– From **Yeung Farms**. Both the most familiar and often used, butternut squash has abundant, meaty flesh, pronounced sweet flavor, and creamy texture when cooked. *35# case or each*



Honeynut– From **Yeung Farms**. Honeynut squash look very similar to a butternut, just much smaller. They are packed with much more flavor than the larger squash and have a smaller seed cavity. *35# case only*



Kabocha– From **Yeung Farms**. Kabocha squash has a green exterior with a bright yellow flesh. It is prized for its sweet taste and velvety texture. *35# case or each*



Red Kurri– We are currently stocking Red Kurri from **Yeung Farms**. Red Kurri has a vibrant reddish orange rind with an orange flesh. Its flesh is firm with a delicate and mellow chestnut-like flavor. *35# case only*



Spaghetti– Grown by **Yeung Farm**. Spaghetti squash range from ivory to a rich yellow in color. Spaghetti squash is much different than other hard squashes in terms of texture. Once cooked, its flesh can be separated into long strands, much like spaghetti. *35# case or each*



Sugar Pie Pumpkins– Available from **Riverdog Farm**. Weighing in at about 4-5lbs, Sugar Pies are the modern baking pumpkin. Their skin is noticeably thinner than a regular pumpkin. They also have much sweeter and smoother flesh. Sugar Pies are ideal for pies, custards, cupcakes, and more. **A 4lb pumpkin should yield roughly a cup and a half of mashed pumpkin.** *35# case*

Delicata– Grown by **Yeung Farms**. Cream-colored squash with prominent stripes. Although considered a winter squash, delicata has thin, edible skin. Because of its thin skin, the squash has a shorter shelf life. Delicata can be roasted, sautéed, baked, boiled, or stuffed, no need to peel. *35# case only*

"Farm to you overnight"

LOCAL PERSIMMONS



We are pleased to announce the beginning of persimmon season! We are currently stocking local fuyu persimmons from **Del Rio Botanicals** in West Sacramento.

Del Rio's Fuyu persimmons are sweet and mild. The Fuyu persimmon is non-astringent and can be eaten as soon as they are picked. The flesh is crisp like an apple and are excellent in salads, on a cheese board, baked, or enjoyed out of hand. Keep in mind, locally grown persimmons are smaller in size than commercial varieties. *Sold by the 24ct case only.*

Coming Soon

Amagaki (Cinnamon) Persimmons– A local favorite! Grown by Twin Peaks Orchards, these sweet beauties are golden fleshed with brown flecks. Amagaki persimmons have a **buttery texture and a cinnamon sweetness**. Amagaki persimmons are **expected to be available by early November** and will be sold by the *10# case only.*





ORDERING INFO

Del Rio Botanicals- Limited Availability

Red Frisee- 2# case
 Baby Arugula- 4# case *pre-order*
 Braising Mix- 2# case
 Spring Mix w/ Petals- 2# case
 Finger Lime- 1/2 pint



J&J Ramos Farms

Yellow and White Peaches- 18# case/# *Finishing*
 White Nectarine- 18# case/# *Finishing*
 Yellow Nectarine- *DONE*
 Plums and Pluots 18# case/#

Dwellely Farms

Blue Lake Beans- 30# cs/#
 Romano Beans- 10# cs/#
 Yellow Wax Beans- 10# cs/#
 Cranberry Beans- 15# cs
 White and Yellow Corn- 48 ears or each



Riverdog Farm

Nantes Carrots- 24 bunch *Gapping*
 Sungold Cherry Tomatoes- 12 pint
 Gypsy Peppers- 10# case
 Padron Peppers- 5# case
 Jimmy Nardello- 5# case
 Rosa Bianca Eggplant- 10# cs
 Mixed Medley Cherry Tomatoes- 12pint flat
 German Butterball Potatoes- 25# case
 DONE
 Mixed Medley Tomatoes- 12 Pint



Yeung Farms

Toybox Heirlooms- 10# case
 Single Variety Heirlooms- 10# case
 True Vine Ripe Rounds- 20# case
 True Vine Ripe Roma- 20# case
 Green Tomatoes- 10# or 20# case



Larsen Apple Barn

Arkansas Black- 40# case
 Braeburn- 40# case
 Fuji- 40# case
 Gala- 10# or 40# case
 Golden Delicious- 40# case
 Honeycrisp- *DONE*
 Jonagold- 40# case



THE RETURN OF DEL RIO

For over 15 years, we have proudly partnered with Del Rio Botanical to offer an array of unique and delicious organic produce ***grown exclusively for Produce Plus***. Del Rio is an 80-acre ***certified organic*** farm located in West Sac along the Sacramento River.

As most small farms nationwide, Del Rio was severely impacted when COVID made its first appearance. Del Rio had lost nearly their entire workforce due to labor restrictions, which stopped them from harvesting their crops or planting for the following season. This left the farm bare, with the exception of a handful of crops. The lack of labor and sparse production forced them to make tough decisions and left them with a dim future.

Despite the hurdles that the Del Rio team faced, they have persevered through their hardships and are making a comeback. We will see seasonal products begin to trickle in as the farm's production picks back up. We are proudly stocking the following items:

Salad Mix with Petals- Del Rio's salad mix is a beautiful blend of baby lettuces, leafy greens, and edible flower petals, all grown on the farm. Often harvested and delivered within 24 hours. *Sold by the 2# case only.*

Braising Mix- A wonderful blend of seasonal, robust greens including different varieties of kales, chards, and more. Perfect for dishes that require sturdier greens that hold well under heat. *Sold by the 2# case only.*

Red Frisee- Small, serrated leaves with a beautiful purple hue and green stems. Red frisee has a pronounced mustard flavor and a crisp yet delicate texture. Red frisee can be used raw in salads, wilted, sautéed, or braised. *2# case only.*

Arugula- Bright green leaves with a peppery flavor. Arugula can be used as an herb, salad green, or a leaf vegetable. Great addition to salads, sandwiches, pizzas, and more. *Available by the 4# case. Pre-order only.*



Buy Local, Buy Fresh, Buy the Best!

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