PRODUCE PLUS

Market Outlook



SEPTEMBER 16, 2020







APPLE HILL APPLES

The first varieties of local apples have arrived! Our local apples come from *Larsen Apple Barn in Camino, CA* – a region nicknamed Apple Hill and known for its rich soil and crisp mountain climate. Larsen Apple Barn was *founded in the 1860's* by the Larsen family and continues to be the oldest, continuously family-owned farm in Apple Hill. We are pleased to offer the following with *more varieties to follow as the season progresses*:

- Gala

 Red skin over a pale yellow background and creamy flesh that is yellow and crisp. Galas are mildly sweet in flavor and are best for salads, eating raw, or used for applesauce; not the best for baking. Available in a 10# case or 40# case.
- **Ruby Jon** Great for applesauce! The skin is blushed solid red and when allowed to mature before picking the color will approach that of an Arkansas Black. Creamy white flesh and crisp. A versatile apple that is great for baking into tarts or pies. Available in a 40# case only.
- **Ruby Mac** A member of the Macintosh family, this apple has a dark red skin that is dull with a dusty bloom that shines up nicely. This is a firm apple with finely textured flesh that is crisp and quite juicy. The flavor is balanced with hints of raspberry and spice. A versatile apple that is great for raw and cooked applications. Available in a 40# case only.

"Farm to you overnight"



DELTA PEARS



Stillwater Orchards is located next to the Sacramento River in the town of *Courtland*— an area known to produce some of the best pears in the world. We are pleased to offer the following varieties:

- Delta Bartlett Sweet and juicy with buttery flesh. Their flavor and smooth texture make Bartlett pears a great addition to salads, pizzas, jams, pies and galettes, or simply add to a cheese board. 40# case, piece, or pound.
- Red Star Crimson

 Similar to a Bartlett but with beautiful red skin.
 20# case, piece, or pound.
- **Bosc** Great for a variety of applications. A ripe Bosc will still be firm and dense with **tender**, **sweet honey flesh** that is rich and aromatic. 40# case, pound, or piece.
- Comice— One of the sweetest and juiciest varieties with creamy flesh and an aroma reminiscent of wine. 20# case.
- French Butter- Juicy, buttery flesh with hints of lemon; a great baking pear. 20# case only.
- Seckel Unfortunately, Stillwater did not have much of a Seckel harvest this year and have already sold out. These will not be available until next year.

LOCAL WATERCRESS



We are proud to introduce local Hydroponic Watercress from *Aldon's Leafy Greens*, in *Fair Oaks*, *CA*. Its *unique peppery taste* makes watercress a wonderful addition

to salads, paired with meats or fish, pureed into soups and sauces, or sprinkled on a sandwich or pizza. Sold by the 1# bag.

SIERRA NEVADA CHEESE

FARMER





Sierra Nevada Cheese Company was founded in 1997 by Ben Gregersen and John Dundon. In 2003, Sierra Nevada Cheese Co. moved their creamery to a bigger facility in **Willows**, **just Sacramento**. Ben and John are both handson owners and operators of Sierra Nevada Cheese Co. They remain committed to providing the highest quality product using only the most wholesome milk, free of added hormones, preservatives, stabilizers, gums, and nothing artificial, just great cheese. We proudly offer the following:

Goat Feta (5# loaf) - Brine-cured cheese that is semi-firm, compact and less salty than most European versions.

Capra Bianca Aged Goat Cheddar (5# loaf) - Aged for over 6 months, this semi-soft cheese offers a cheddar like quality with creamy smooth texture and a complex nutty flavor; excellent for Mixed Medley Cherry a cheese board.

Organic Farmhouse White Cheddar (2/5# case) - Mild yet has a full-bodied, authentic flavor, and a creamy, buttery texture; an excellent melting cheese.

Organic Smokehouse Jack (3# wheel) - Ultra-creamy texture and great for adding a smoky, bacon-like flavor to your sandwich, burger, mac n cheese or vegetarian dish.

Habanero Jack (5# block) - Bold and spicy yet smooth and creamy with a lingering kick. Great for burgers, mac-n-cheese, sandwiches, and pizzas.

Hatch Chile Jack (5# block)- Ultra creamy and smooth texture that melts beautifully with a pleasantly mild taste. Full of flavor R. Kelley Farm without the spice! This is a great cheese for chile con queso, chile rellenos, sandwiches, burgers, and more.

Goat Cheese/Chevre (2.2# log) – Smooth texture, fresh fla-vor, and a tangy, citrus finish. Use in salads, spread on crostini, Kadota Fig- GAPPING Goat Cheese/Chevre (2.2# log)- Smooth texture, fresh flagreat for cheese boards and more.

Gina Marie Cream Cheese (2.5# chub) – Made with fresh milk, cream and sea salt. Light, fluffy texture and fresh creamy flavor.

Farmer's Cheese (10/1# chubs) – A versatile Russian-style farmers cheese, similar to cream cheese but with a distinct tanginess from live probiotics. Excellent for lasagna, filled pasta, cheesecakes, or as a spread on toast or bagels.

Organic Euro-Style Butter (30/1# chubs) - High butterfat content creates an ultra rich, creamy flavor. It is vat-cured with live active cultures in a time-activated process to develop a distinctive all-natural flavor. Available salted or unsalted.

ORDERING INFO

Del Rio Botanicals - Limited Availability Squash Blossoms - 35ct case Baby Mixed Squash- 10# case Finger Lime- 1/2 pint

J&J Ramos Farms

Yellow and White Peaches- 18# case/# White and Yellow Nectarines- 18# case/# Plums and Pluots 18# case/#

Dwelley Farms

Blue Lake Beans- 30# cs/# Romano Beans- 10# cs/# Yellow Wax Beans- 10# cs/# Cranberry Beans- 15# cs White and Yellow Corn- 48 ears or each



Sunburst Squash- 22# case Summer Squash- 22# case Ronde Nice Squash- 22# case Gold Bar Squash- 22# case/# Toybox Squash- 22# case

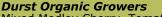
Riverdog Farm

Nantes Carrots- 24 bunch Sungold Cherry Tomatoes- 12

Yellow Finn Potatoes- 25# case French Fingerling Potatoes- 25# case

Gypsy Peppers- 10# case Padron Peppers - 5# case Jimmy Nardello- 5# case Rosa Bianca Eggplant- 10# cs Tomatoes- 12pint flat German Butterball Potatoes-25# case

Mixed Medley Tomatoes - 12 Pint Red Slicing Tomato- 20# case



Mixed Medley Cherry Tomatoes- 12 pint flat

Vierra Farm

Seedless Watermelon- ea Black Watermelon- ea Yellow Corn- 48ct or ea



Finished for the Season!

Windmill Vineyard

Tiger Stripe Fig-GAPPING Violette de Bordeaux Fig- GAPPING Toybox Fig- GAPPING





Buy Local, Buy Fresh, Buy the Best!

