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MARKET OUTLOOK

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JULY 10, 2014

Twin Peaks Farm Day



HEIRLOOM MELONS

Heirloom melons can be used in a number of ways including salads, granita, with paper thin sliced prosciutto, chilled soups, agua fresca, ice creams, and cocktails.

RON KELLEY FARMS



This week we are receiving several varieties of heirloom melons from **Ron Kelley Farms**, located outside the town of Freeport in the Sacramento Delta. Ron has been involved in Delta farming for over 40 years and serves as an agricultural consultant for a large seed company. Ron Kelley Farms has grown to a 25 acre farm that grows over two dozen varieties of summer fruits and vegetables. The melons are packed in a single layer case and offered by the individual variety or mixed case (7-8 melons per case). **Savor**-One of several types of Charentais melon, a French heirloom variety. Savor is a small plump melon, weighing 2#. It has bright orange flesh, a deep aroma and very sweet in flavor. Savor is the melon most often served with prosciutto in Europe. **Passport**-A honeydew type melon, medium in size, weighing 2#. It has thick flesh and rich green color, dark green toward the outside, whitish green toward the seed cavity. Flavor is smooth and sweet. **Ambrosia**-A hybrid cantaloupe type melon, medium in size, weighing 2#. It has peach colored flesh, small seed cavity and is rich and sweet in flavor with a pronounced aroma. Excellent dessert melon. **Crème de la Crème**-Not a cantaloupe, honeydew or muskmelon, there is simply no other melon like this one. The skin is Orange-yellow and lightly netted. Inside, the fruit is creamy white, enticingly marbled with pale orange. It's deliciously fragrant, very sweet and slightly spicy. **Gypsy Peppers** (yellow) and **Shishito Peppers** also available. Enjoy the harvest.



Twin Peaks Orchard is having their annual **Farm Day** on Saturday July 12 from 11am -2pm with a U

pick, farm tour and a good ol' fashioned barbecue! They will have their farm-stand stocked full of fresh local produce including **Suncrest Peaches** (the peach immortalized by the book Epitaph for a Peach: by David Mas Masumoto) fresh baked pies, and other local goodies. Admission is free and family friendly. This is a great opportunity for you to take your families out to the farm to meet **Camellia** and the rest of her family who have been growing on their land for over 100 years. Twin Peaks is located at **6105 Lincoln-Newcastle Hwy Newcastle, CA 95658**.

Free Admission

FARM DAY

JULY 12, 2014 11AM-2PM

TWIN PEAKS ORCHARDS

Fun for the Whole Family

BBQ - FIXINGS - PIE

TRACTOR TRAILER RIDE

U PICK PEACHES

FRESH FRUITS

VEGGIES

LOCAL HONEY

EGGS

Twin Peaks Orchards
TwinPeaksOrchards.com

Orchard Delights at Twin Peaks
OrchardDelights.com

6105 State Hwy 193 Newcastle, CA 95658
916.346.8569

PLACED BY

FARMER'S MARKET



Produce Plus will be hosting our annual Farmer's Market at Produce Express warehouse on **Wednesday, July 16th from 10am-2pm**. The market will showcase seasonal fruits and vegetables from local farms as well as a variety of local products from specialty purveyors. The event is open to all restaurant employees-chefs, sous chefs, cooks, general managers, bartenders, pastry chefs, servers, etc. **The Sacramento Convention and Visitors Bureau** will be here to answer your question and inform you about how to get involved in the **Farm to Fork** movement. You are invited to stop by anytime during these hours to view our displays of summer fruits and vegetables, talk to local farmers and meet with representatives from many of our specialty vendors to discuss and sample their products. In addition, many prominent chefs have agreed to prepare and demonstrate how to use some of our products:



Kurt Spataro, PRG **Scott Ostrander**-Esquire Gill **Pedro Depina**-R15 **Ravin Patel**-Selland's Restaurant Group **Brian Mizner**-Hook and Ladder **Patrick Mulvaney**-Mulvaney's B&L **Rick Mahan**-Waterboy/OneSpeed **Ed Roeher**-Magpie/Yellowbill **Lance Carlini**-Piatti **Gabriel Glaser**-Chef and Baker **Ryan Rose**-Zocalo **Michael Thiemann**-Mother **Michael Touhy**-Block Butcher Bar **John Bays**-Red Rabbit **Adam Pechal**-Crawdads/PourHouse **Kevin Ritchie**-Shady Lady **Scott Davidson**-Serrano Country Club **Billy Ngo**-Kru **Robb Venditti**-Pangea.

The list of local farms attending our event seems to grow each year and this year is no exception. **Del Rio Botanical**-West Sacramento/Organic Produce **Twin Peaks Orchard**-Newcastle/Stonefruit **Ray Yeung**-West Sacramento/Legendary Heirloom Tomatoes **Dwelley Farms**-Brentwood/Corn and Summer Beans **Riverdog Farms**-Yolo County/Organic Produce **Vierra Farms**-West Sacramento/Heirloom Watermelon **Stillwater Orchard**-Sacramento Delta/Pears **Castaneda Bros.**



Produce-Fairfield/Summer Squash **Mohr-Fry Ranch/Elegant Beans**-Lodi/Dried Heirloom Beans **California Endive**-Rio Vista/Endive **Premier Mushroom**-Colusa/Mushrooms **Lundberg Family Farms**-Butte County/Varietal Rice.

Local Specialty Producers include **Sierra Nevada Cheese Company** **Clover Stornetta** **California Olive Ranch** **Penna Olives** **DiNapoli Tomatoes** **Santa Fe Trading Company** **Sparrow Lane** **Orland Farmstead Creamery** **Grass Valley Grains** **Giustos Vita Grain** **Paragary Bakery** **La Tourangelle Artisan Oils** **Ewetopia**



"Farm To You Overnight"

LOCAL FARMS

Riverdog Farm

Red Spring Onions 10#
White Spring Onions-10#
Medley Cherry Tomatoes-***LIMITED**

Del Rio Botanical

Medley Cherry Tomatoes-12 pint case
Toybox Heirloom Tomatoes-10#
Mixed Baby Squash-10#
Mixed Teenage Squash-20#
Squash Blossoms-35ct
Braising Mix-4#
Toybox Cucumbers-10#
Mixed Baby Eggplant-2#



Capay Organic

Nantes Carrots-24 bunch
Collard Greens-12 count
Dino Kale-12 count
Rainbow Chard-12 count



Dwelley Farms

Bluelake Beans-30# case or pound
Yellow Wax Beans-10# or pound
Romano Beans-10# or pound
French Beans-10# or pound
Cranberry Beans 15# case only
White Corn-48ct case or ear
Yellow Corn-48ct case or ear
Pluots-10# case or pound

Twin Peaks Orchard

White Peaches-20# case or pound
Yellow Peaches-20# case or pound
Yellow Nectarines-20# case or pound

Vierra Farms

Black Seedless Watermelon-each
Yellow Seedless Watermelon-each

The Collins Farm

Blackberries-half pint



Ron Kelley Farm

Gypsy Peppers-10#
Shishito Peppers-5
Savor Melon-7 per case
Passport Melon-7 per case
Crème de la Crème Melon-7 per case
Ambrosia Melon-7 per case



Buy Local, Buy Fresh, Buy the Best!



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