



WWW.PRODUCE PLUS.NET

MARKET OUTLOOK

Call Today! 530 581-1525



LOCAL EGGS

EASTER EGGS

Produce Plus carries many varieties of whole eggs from Pasture Raised to Conventionally raised and everything in between. **Pasture Raised Eggs** are the Gold Standard of eggs. The birds spend most of their lives outdoors and are able to eat what chickens eat—mostly worms, insects, and grass. It's what gives the yolk their distinctive bright orange color and exceptional flavor. **Long Dream Farm**, located in the foothills above Lincoln, supplies us with Pasture-Raised Eggs on a weekly basis. Long Dream raises several breeds of hens all of which produce different colored eggs. We sell them by the dozen (mixed variety) and they do require a pre-order or standing order as supplies can be limited. **Organic Eggs** come from chickens that are free-range, fed organic feed with no synthetic pesticides and receive no hormones or antibiotics. **Clover-Stornetta**, located in Marin County supplies us with Organic Brown Eggs twice per week. We sell them by the case or dozen and they are in stock and available. **Cage-Free Eggs** are eggs from hens that do not live in cages but are housed in aviaries which contain thousands of birds all of which have at least 1 sq. foot of space. We source cage-free eggs from Clover and sell them by the 15-dozen case only. **Conventional Eggs**, also marketed as Farm Fresh Eggs which is meant to conjure up a favorable image in the consumer's mind, but has no substance whatsoever. We source conventional eggs from local ranches in Lathrop, just south of Stockton, and conveniently sell them by the 15-dozen case or dozen. In 2015, Proposition 2 was passed to prohibit specific farm animals from being confined in a way that prevents them from being able to turn around, lie down, stand up and fully extend their limbs. This law applies to all California egg producers and out-of-state producers wishing to sell eggs in California.

MARCH 24, 2016

Spring Carrots



In addition to the religious observances associated with the upcoming Easter Holiday, there are several other symbols connected to this event, namely Easter Egg Hunts, Hot Cross Buns, baskets of various candies and carrot eating bunnies. This week we offer several varieties of this popular vegetable that are certainly a favorite of these cute and furry creatures. Carrots are root vegetables underground plant parts that contribute a substantial yield to year round vegetable crops. Carrots are sweet and rich in flavor and loaded with essential vitamins for good health. In addition to 'a sack of carrots' the following are available: **Nantes Carrots**-Capay Organics. 24 bunch \$45.75. **Iced Bunched Carrots**-Best quality and flavor, medium size, with tops. 24 bunch \$25.75. **Rainbow Carrots**-25# \$35.75. **Baby Orange Carrots**-24 bunch \$33.75. **Baby Red Carrots**-24 bunch \$36.75. (24 hour pre-order). **Baby White Carrots**-24 bunch \$36.75. (24 hour pre-order). **Baby Mixed Carrots**- A variety of colors. 24 bunch \$36.75. **Peeled Baby Carrots**-5# \$21.75. **Peeled Mixed Baby Carrots**-5# \$36.75. **Baby Round Carrots**-'Thumbelina'-24 bunch \$39.75.

"Farm to you overnight"

MICRO GREENS



Fresh Origins owner, David Sasuga, began growing **MicroGreens** in 1995 and is now one of the larger growers in the country. Located in San Diego on two acres with seven climate controlled warehouses, Fresh Origins grows, harvests and ships a large assortment of fresh MicroGreens to restaurants and distributors year round. MicroGreens are filament thin delicate plants, the smallest incarnation of salad greens, herbs and vegetables. Using seed stock harvested from around the world, Fresh Origins MicroGreens are grown in peat moss and harvested within a few days after sprouting. The harvest yields but one cut and replanting is constant. When the growing cycle is complete, the special care that is taken and attention to detail in harvesting and packaging results in extraordinary quality and a longer shelf life than similar products. MicroGreens offer an explosive burst of flavor, color and aroma and are the perfect edible garnish. They are a great addition to new and seasonal menus as they are consistent in quality and stable in price. They are fresh, healthy and accompany a wide variety of salads, entrees and desserts. We are most impressed with the long list of individual varieties as well as the several mixes that Fresh Origins is offering to our customers. Fresh Origins MicroGreens are packaged in 4OZ. clamshells.

The following varieties are currently in stock:

Bull's Blood, Italian Mix, Popcorn Shoots, Arugula, Intensity Mix, Italian Basil, Wasabi, Cilantro, Arugula, Celery, Mint Lavender, Ruby Red Radish and Red Shiso.

Varieties available with a preorder include:

Asian Mix, Amaranth, Red Cabbage, Red Mustard, Upland Cress, Dill, Oregano, Turnip Greens, Mirepoix Mix, Mustard Dijon, Sage, Radish Mix, Tuscan Kale, Lemon Balm, Fine Herb Mix, Fennel Shingiku, Mixed Basil, Licorice Mix, Chives, Epazote, Tatsoi, Red Beet, Mache, Mizuna, Parsley, Chervil, Red Kale, Thyme and Sorrel.

The complete list and more information is available on their website-FreshOrigins.com.



LOCAL FARMS

Sausalito Springs-Organic

Watercress-2# bag



Vierra Farms

Green Cabbage-35# case

Red Cabbage-35# case

Del Rio Botanical-Organic

Salad Mix with Petals and Herbs-2#

Baby Ragged Jack Kale-2#

Fava Leaves-2#

Pea Shoots-2#

Arugula Rapini-2#

Baby Dino Kale-2#

Baby Chard-4#

Braising Mix-4#

Red Frisee-2#

Honey-gallon

Honeycomb-16 oz

Baby Arugula-4#

Quail Eggs-10ct



Dragon Gourmet Mushrooms

Eryngii/Trumpet Royale-5#

Brown Beech-4#

White Beech-4#

Shiitake-5#

Oyster-5#



Riverdog Farm-Organic

King Richard Leeks-12 bunch

Bloomsdale Spinach-4#

Dino Kale-12 bunch

Collard Greens-12 bunch

Red Chard-12 bunch

Green Chard-12 bunch

Rainbow Chard-12 bunch

Scarlet Queen Turnips-10#



Bunched Beets-12 bunch



J.Marchini Farm

Radicchio-12 ct

Treviso-12ct

Castelfranco-12ct

Puntarelle-8ct

Mixed Chicory-case



Full Belly Farm-Organic

Red Spring Onions-10#

White Spring Onions-10#

Spring Garlic-10#

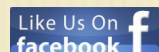


Capay Organics-Organic

Nantes Carrots-12 bunch



Buy Local, Buy Fresh, Buy the Best



WWW.PRODUCEPLUS.NET